

Bachelor of Communication

Major in Global Media and Communication

Sample Enrolment Plan for students commencing in Semester 1, 2024

This sample enrolment plan is based on the 2024 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

Students are encouraged to consider taking a **second major** (e.g. Strategic Communication; Web Communication; Journalism). The sample enrolment plan will be different if you take two majors: consult the Academic Chairs of **both majors** to get the correct advice.

		Semester 1	Semester 2
2024	Year 1 – 24cp	MSP100 Career Learning: Managing Your Career* COM100 Thinking Communication Part I unit - general elective or major #2 Part I unit - general elective or major #2	COM101 Social Media COM103 Foundations of Communication COM109 Introduction to Digital Media Skills* Part II unit - general elective or major #2
2025	Year 2 - 24cp	COM200 Communication Research (Course Core Unit) COM201 Social, Games and Mobile Media COM105 Critical Web Literacy Part II unit - general elective or major #2	COM203 Consulting and Freelancing* OR MSP2XX Spine Unit* COM204 Global Media and Culture COM205 Media Governance and Globalisation Part II unit - general elective or major #2
2026	Year 3 - 24cp	COM313 Campus Radio OR MSP2XX Spine Unit* COM302 Web Analytics COM304 Communicating Global Issues Part II unit - general elective or major #2	COM306 Specialist Communication (Course Core Unit) COM303 Media Audiences Part II unit - general elective or major #2 Part II unit - general elective or major #2

TOTAL Credit Points: 72

** Units that are offered in both Semesters 1 and 2.*

NOTE: All listed units in the above plan represent 3 credit points each.