

B1343 - Bachelor of Creative Media majoring in Graphic Design

Academic Chair: [Mark Cypher](#)

Start Date: Semester 1 2025

Year 1 – 2025	Semester 1 Units	CP	Semester 2 Units	CP
	CRE100 Foundation in Creative Media	3	GRD118 Introduction to Graphic Design	3
	Specified Elective from Creative Media list	3	1 st yr General Elective	3
	Specified Elective from Creative Media list	3	1 st yr General Elective	3
	GRD110 Design Foundation	3	Specified Elective from Creative Media list	3
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 2 - 2026	Semester 1 Units	CP	Semester 2 Units	CP
	GRD201 Publication Design	3	2 nd yr General Elective	3
	GRD202 Brand and Identity Design	3	GRD263 Web Design	3
	2 nd yr General Elective	3	2 nd yr General Elective	3
	2 nd yr Specified Elective from Creative Media list	3	COM203 Consulting and Freelancing	3
	Winter Units	CP	Summer Units	CP
	Total		Total	12
Year 3 - 2027	Semester 1 Units	CP	Semester 2 Units	CP
	GRD338 Client Web Design Project	3	CRE314 Creative Media Projects 2	3
	CRE313 Creative Media Projects 1	3	3rd yr General Elective	3
	GRD379 Mobile App and UX	3	3rd yr General Elective	3
	3 rd yr General Elective	3	GRD310 Information and Service Design	3
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12

TOTAL CREDIT POINTS 72

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 01/11/2024.