

Academic Chair: [Mark Cypher](#)

Start Date: Semester 1, 2024

Year 1 – 2024	Semester 1 Units		CP	Semester 2 Units		CP
		MSP100 Murdoch Spine Unit	3		GRD118 Introduction to Graphic Design	3
		CRE100 Foundation in Creative Media	3		1 st yr General Elective	3
		Specified Elective from Creative Media list	3		1 st yr General Elective	3
		GRD110 Design Foundation	3		Specified Elective from Creative Media list	3
	Total	12		Total	12	
Year 2 - 2025	Semester 1 Units		CP	Semester 2 Units		CP
		GRD201 Publication Design	3		2 nd yr General Elective	3
		GRD202 Brand and Identity Design	3		GRD263 UX and Web Design	3
		2 nd yr General Elective	3		2 nd yr General Elective	3
		2 nd yr Specified Elective from Creative Media list	3		COM203 Consulting and Freelancing or MSP200 Murdoch Spine Unit	3
	Total	12		Total	12	
Year 3 - 2026	Semester 1 Units		CP	Semester 2 Units		CP
		GRD338 UX and Advanced Web Design	3		CRE314 Creative Media Projects 2	3
		CRE313 Creative Media Projects 1	3		3 rd yr General Elective	3
		GRD379 Mobile App and UX	3		3 rd yr General Elective	3
		3 rd yr General Elective	3		GRD310 Service Design	3
	Total	12		Total	12	

TOTAL CREDIT POINTS 72**NOTES**

- In S2 3rd yr students should complete COM203 Consulting and Freelancing as the Spine unit

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 12/05/2023.