

# Bachelor of Creative Media (Graphic Design)

Academic Chair: [Mark Cypher](#)

Start Date: Semester 2 2024

Year 1 – 2024	Semester 1 Units		CP	Semester 2 Units		CP
				GRD118 Introduction to Graphic Design		3
				1 <sup>st</sup> yr General Elective		3
				1 <sup>st</sup> yr General Elective		3
				Specified Elective from Creative Media list		3
	Winter Units		CP	Summer Units		CP
	Total			Total		12
Year 2 - 2025	Semester 1 Units		CP	Semester 2 Units		CP
	MSP100 Murdoch Spine Unit	3		2 <sup>nd</sup> yr General Elective		3
	CRE100 Foundation in Creative Media	3		GRD263 UX and Web Design		3
	Specified Elective from Creative Media list	3		2 <sup>nd</sup> yr General Elective		3
	GRD110 Design Foundation	3		COM203 Consulting and Freelancing		3
	Winter Units		CP	Summer Units		CP
	Total		12	Total		12
Year 3 - 2026	Semester 1 Units		CP	Semester 2 Units		CP
	GRD201 Publication Design	3		CRE314 Creative Media Projects 2		3
	GRD202 Brand and Identity Design	3		3 <sup>rd</sup> yr General Elective		3
	2 <sup>nd</sup> yr General Elective	3		3 <sup>rd</sup> yr General Elective		3
	2 <sup>nd</sup> yr Specified Elective from Creative Media list	3		GRD310 Service Design		3
	Winter Units		CP	Summer Units		CP
	Total		12	Total		12
Year 4 - 20	Semester 1 Units		CP	Semester 2 Units		CP
	GRD338 UX and Advanced Web	3				
	CRE313 Creative Media Projects 1	3				
	GRD379 Mobile App and UX	3				
	3 <sup>rd</sup> yr General Elective	3				
	Winter Units		CP	Summer Units		CP
	Total		12	Total		

**TOTAL CREDIT POINTS 72**

Semester 1 notes	Semester 2 notes
	In 2nd yr students should complete COM203 Consulting and Freelancing as the Spine unit

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 26/07/24.