

# Bachelor of Business

## Accounting & PA minor and Marketing

For students commencing in Semester 1 2024 at the South Street, Murdoch Campus.

This sample study plan is based on the 2023 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1	Pts	Semester 2	Pts
2024	Year 1	Spine Level 2 or TLC101Communication Skills for Undergraduate Study	3	BUS171Foundations of Economics	3
		BSL165Foundations of Business Law	3	BUS124Global Marketing	3
		BUS140Introduction to Finance	3	BUS210Marketing Research and Analysis	3
		BUS163Introduction to Accounting	3	BUS123Management in a Global Environment	3
			12		12
2025	Year 2	BUS285Technology and Accounting Processes	3	BUS286Corporate Finance	3
		BUS225Services, Relationship and Retail Marketing	3	BUS299Consumer Behaviour	3
		MSP100Career Learning: Managing Your Career	3	BUS287Management Accounting	3
		BUS359Digital and Social Media Marketing	3	BUS370Cross Cultural Marketing	3
			12		12
2026	Year 3	BUS303Taxation	3	BUS306Auditing	3
		BUS356Contemporary Financial Accounting	3	BSL305Company Law	3
		BUS334Business Analytics	3	BUS304Accounting Theory and Accountability	3
		Spine Level 2	3	BUS350Strategic Marketing	3
			12		12
				<b>Total</b>	<b>72</b>

The Bachelor of Business in Accounting at Murdoch University is an accredited degree, and the students need to complete Professional Accounting minor along with Accounting major.