

Bachelor of Business

Entrepreneurship and Innovation

For students commencing in Semester 2 2024 at the South Street, Murdoch Campus.

This sample study plan is based on the 2024 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

			Semester 1	Pts		Semester 2	Pts
2024	Year 1					MSP100 Career Learning: Managing Your Career	3
						Spine Level 2 or TLC101Communication Skills for Undergraduate Study	3
						BUS124G lobal Marketing	3
						BUS123 Management in a Global Environment	3
							12
2025	Year 2		BUS171 Foundations of Economics	3		BUS221 Entrepreneurial Strategy - 6 credit points	6
			BUS163 Introduction to Accounting	3		BUS220 Foundations of Entrepreneurship	3
			BSL165 Foundations of Business Law	3		General elective	3
			BUS109 The Innovator's Mindset	3			
				12			12
2026	Year 3		Spine Unit 3 or equivalent	3		BUS366 The Compelling Entrepreneur	3
			BUS363 Scaling Agile projects	3		BUS380 Entrepreneurial Finance	3
			General elective	3		General elective	3
			General elective	3		General elective	3
				12			12
2027	Year 4		BUS354 Leading Emerging Futures	3			
			General elective	3			
			General elective	3			
			General elective	3			
				12			
					Total	72	

Spine Level 2*

Note: MSP201 is not self-enrolled. Please see the current application deadlines for this unit, in the MSP201 Handbook page. Application deadlines close prior the teaching period start date, and late applications are not accepted.