## **Bachelor of Business**

## Entrepreneurship and Innovation

For students commencing in Semester 2 2024 at the South Street, Murdoch Campus.

This sample study plan is based on the 2024 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

MSP100 Career Learning: Managing Your Career   Spine Level 2 or TLC101Communication   Skills for Undergraduate Study   BUS124 Global Marketing   3   BUS124 Global Marketing   3   BUS171 Foundations of Economics   6   6   BUS171 Foundations of Economics   6				Semester 1		Pts		Semester 2	Pts
Skills for Undergraduate Study BUS124 Global Marketing 3 BUS171 Foundations of Economics 3 BUS171 Foundations of Economics 3 BUS123 Management in a Global Environment 3 BUS123 Management in a Global Environment 3 BUS123 Management in a Global Environment 3 BUS221 Entrepreneurial Strategy - 6 credit points 6 BUS163 Introduction to Accounting 3 BUS109 The Innovator's Mindset 3 BUS109 The Innovator's Mindset 3 BUS109 The Innovator's Mindset 3 BUS366 The Compelling Entrepreneur 3 BUS363 Scaling Agile projects 3 BUS380 Entrepreneurial Finance 3 General elective 3	2024	Year 1		3				MSP100 Career Learning: Managing Your	
BUS123 Management in a Global Environment  BUS123 Management in a Global Environment  BUS163 Introduction to Accounting  BUS165 Foundations of Business Law  BUS109 The Innovator's Mindset  Spine Unit 3 or equivalent  BUS363 Scaling Agile projects  General elective  3  BUS365 The Compelling Entrepreneural Finance  General elective  3  BUS365 Leading Emerging Futures  General elective  3  General elective									3
BUS123 Management in a Global Environment  BUS123 Management in a Global Environment  BUS163 Introduction to Accounting  BUS165 Foundations of Business Law  BUS109 The Innovator's Mindset  Spine Unit 3 or equivalent  BUS363 Scaling Agile projects  General elective  BUS364 Leading Emerging Futures  General elective  3								BUS124 Global Marketing	3
BUS123 Management in a Global Environment  BUS123 Introduction to Accounting 3 BUS220 Foundations of Entrepreneurship 3 BUS165 Foundations of Business Law 3 General elective 3 BUS109 The Innovator's Mindset 3 BUS366 The Compelling Entrepreneur 3 BUS363 Scaling Agile projects 3 BUS380 Entrepreneurial Finance 3 General elective 3 Genera								BUS171 Foundations of Economics	3
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General elective  3 General elective								·	
BUS354 Leading Emerging Futures  General elective  General elective  3  General elective  3  General elective  3  General elective  3  12		ar 3		-				-	
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BUS354 Leading Emerging Futures  General elective  General elective  3  General elective  3  General elective  3  12						10			
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