

Bachelor of Business

Hospitality and Tourism Management and Entrepreneurship and Innovation

For students commencing in Semester 2 2024 at the South Street, Murdoch Campus.

This sample study plan is based on the 2024 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

			Semester 1	Pts		Semester 2	Pts
2024	Year 1					BSL165Foundations of Business Law	3
						BUS124Global Marketing	3
						MSP100Career Learning: Managing Your Career	3
						Spine Level 2 or TLC101Communication Skills for Undergraduate Study	3
							12
2025	Year 2		BUS171Foundations of Economics	3		BUS221Entrepreneurial Strategy - 6 credit points	6
			BUS163Introduction to Accounting	3		BUS380Entrepreneurial Finance	3
			BUS123Management in a Global Environment	3		BUS220Foundations of Entrepreneurship	3
			TOU101Introduction to Tourism Systems	3			
				12			12
2026	Year 3		BUS109The Innovator's Mindset	3		TOU323Destination Management	3
			TOU221Sustainable Tourism	3		BUS338Global Strategic Management	3
			BUS363Scaling Agile projects	3		BUS366The Compelling Entrepreneur	3
			BUS293Organisational Theory and Behaviour	3		General elective	3
				12			12
2027	Year 4		BUS354Leading Emerging Futures	3			
			BSL204Tourism and Hospitality Law	3			
			Spine Unit 3 or equivalent	3			
			General elective	3			
				12			
						Total	72

Spine Level 2*

Note: MSP201 is not self-enrolled. Please see the current application deadlines for this unit, in the MSP201 Handbook page. Application deadlines close prior the teaching period start date, and late applications are not accepted.