Bachelor of Business

Hospitality and Tourism Management and Management

For students commencing in Semester 2 2024 at the South Street, Murdoch Campus.

This sample study plan is based on the 2024 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1	Pts		Τ	Semester 2	Pts
2024	Year 1					BUS124Global Marketing	
						-	3
					:	Spine Level 2 or	3
						TLC101Communication Skills for	
						Undergraduate Study	
						BSL165Foundations of Business Law	3
						MSP100Career Learning: Managing Your	0
					+	Career	3
					+		
					\dagger		12
2025	Year 2		3			BUS230Change Management	3
		BUS123Management in a					
		Global Environment			4		
		BUS163Introduction to Accounting				BUS293Organisational Theory and	0
		TOU101Introduction to Tourism Systems	3		+	Behaviour General elective	3
		BUS171Foundations of Economics	3		+	General elective	3
			3			General elective	3
			12				12
2026	Year 3	BUS219International Business	3			TOU323Destination Management	3
		BSL204Tourism and Hospitality Law	3			BUS338Global Strategic Management	3
		TOU221Sustainable Tourism	3		4	BUS368Cultures of Innovation	3
		Spine Level 2	3		+	General elective	3
					+		
			12		1		12
2027	Year 4	BUS334Business Analytics	3	_			
		BUS363Scaling Agile projects	3	3			
		General elective	3	_			
		General elective	3	3			
			+	\dashv			
			1:	2			
						Total	72
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