

Bachelor of Business

Hotel and Tourism Management and Entrepreneurship and Innovation

For students commencing in Semester 1 2024 at the South Street, Murdoch Campus.

This sample study plan is based on the 2023 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1	Pts	Semester 2	Pts
2024	Year 1	Spine Level 2 or TLC 101 Communication Skills for Undergraduate Study	3	BUS171 Foundations of Economics	3
		BUS124 Global Marketing	3	BUS163 Introduction to Accounting	3
		BUS123 Management in a Global Environment	3	BSL165 Foundations of Business Law	3
		TOU101 Introduction to Tourism Systems	3	MSP100 Career Learning: Managing Your Career	3
			12		12
2025	Year 2	BUS109 The Innovator's Mindset	3	BUS221 Entrepreneurial Strategy - 6 credit points	6
		BSL204 Tourism and Hospitality Law	3	BUS380 Entrepreneurial Finance	3
		BUS363 Scaling Agile projects	3	BUS220 Foundations of Entrepreneurship	3
		BUS293 Organisational Theory and Behaviour	3		
			12		12
2026	Year 3	BUS354 Leading Emerging Futures	3	TOU323 Destination Management	3
		TOU221 Sustainable Tourism	3	BUS338 Global Strategic Management	3
		Spine Unit 3 or equivalent	3	BUS366 The Compelling Entrepreneur	3
		General elective	3	General elective	3
			12		12
				Total	72