

Bachelor of Business

International Business and Entrepreneurship and Innovation

For students commencing in Semester 2 2024 at the South Street, Murdoch Campus.

This sample study plan is based on the 2024 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

			Semester 1	Pts		Semester 2	Pts
2024	Year 1					BUS124Global Marketing	3
						BUS123Management in a Global Environment	3
						MSP100Career Learning: Managing Your Career	3
						General elective	3
							12
2025	Year 2		BUS171Foundations of Economics	3		Spine Level 2 or TLC101Communication Skills for Undergraduate Study	3
			BUS163Introduction to Accounting	3		BUS220Foundations of Entrepreneurship	3
			BSL165Foundations of Business Law	3		BUS221Entrepreneurial Strategy	6
			BUS109The Innovator's Mindset	3			
				12			12
2026	Year 3		Spine Unit 3 or equivalent	3		BUS338Global Strategic Management	3
			BUS219International Business	3		BUS366The Compelling Entrepreneur	3
			BUS284Comparative Corporate Governance and International Operations	3		BUS380Entrepreneurial Finance	3
			BUS354Leading Emerging Futures	3		BUS341Business Negotiations: An International Perspective	3
				12			12
2027	Year 4		BUS211International Logistics	3			
			BUS212Introduction to International Finance	3			
			BUS363Scaling Agile projects	3			
			General elective	3			
				12			
						Total	72

Spine Level 2*

Note: MSP201 is not self-enrolled. Please see the current application deadlines for this unit, in the MSP201 Handbook page. Application deadlines close prior the teaching period start date, and late applications are not accepted.