

Bachelor of Business

Management and Entrepreneurship and Innovation

For students commencing in Semester 2 2024 at the South Street, Murdoch Campus.

This sample study plan is based on the 2024 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Pts	Semester 2		Pts
2024	Year 1				MSP100Career Learning: Managing Your Career		3
					BUS124Global Marketing		3
					BUS171Foundations of Economics		3
					General elective		3
							12
2025	Year 2		BUS123Management in a Global Environment	3		BUS230Change Management	3
			BUS163Introduction to Accounting	3		BUS221Entrepreneurial Strategy - 6 credit points	6
			BSL165Foundations of Business Law	3		BUS220Foundations of Entrepreneurship	3
			BUS109The Innovator's Mindset	3			
					12		12
2026	Year 3		Spine Level 2 or TLC101Communication Skills for Undergraduate Study	3		BUS338Global Strategic Management	3
			BUS354Leading Emerging Futures	3		BUS366The Compelling Entrepreneur	3
			BUS293Organisational Theory and Behaviour	3		BUS380Entrepreneurial Finance	3
			General elective	3		BUS368Cultures of Innovation	3
					12		12
2027	Year 4		Spine Unit 3 or equivalent	3			
			BUS334Business Analytics	3			
			BUS363Scaling Agile projects	3			
			General elective	3			
					12		
Total							72