G1071 Graduate Diploma in Web Communication

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			Semester 2 Units	CP
Year 1 – 2023			WEB564 Web Research (core)	3
			WEB566 Social Media Analysis (score)	3
			Specified Elective	3
			Specified Elective	3
			Total	12
Year 2 - 2024	**Semester 1 Units**	**CP**		
	MCM502 Web Strategy (core)	3		
	MCM506 Strategic Communication (core)	3		
	MCM601 Critical and Ethical issues in Communication (core)	6		
	Total	12		

TOTAL CREDIT POINTS	**24**

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 30/05/23.