

G1071 Graduate Diploma in Web Communication

Academic Chair: Yolandi Botha

Start Date: Semester 1 2025

Year 1 – 2025	Semester 1 Units	CP	Semester 2 Units	CP
	MCM502: Web Strategy	3	WEB564: Web Research	3
	MCM506: Strategic Communication	3	WEB566: Social Media Analysis	3
	MCM601: Critical and Ethical Issues in Communication	6	Specified elective	3
			Specified elective	3
	Total	12	Total	12

TOTAL CREDIT POINTS 24

Semester 1 notes	Semester 2 notes
Please refer to the online Handbook for a list of specified and required units.	Please refer to the online Handbook for a list of specified and required units.

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 31/10/24.