

# M1277 Master of Communication – Default project option

Academic Chair: Yolandi Botha

Start Date: Semester 1 2025

Year 1 – 2025	Semester 1 Units	CP	Semester 2 Units	CP
	MCM502: Web Strategy	3	MCM605: International Strategic Communication and Culture	3
	MCM506: Strategic Communication	3	MCM682: Global Media: Asia-Pacific Perspectives	3
	MCM601: Critical & Ethical Issues in Communication	6	Specified elective	3
			Specified elective	3
	<b>SEMESTER Total</b>	12	<b>SEMESTER Total</b>	12
Year 2 – 2026	Semester 1 Units	CP	Semester 2 Units	CP
	MCM683: Communication Management: Professional Perspectives	6	MCM680: Research Project in Communication	6
	Specified elective	3	Specified elective	3
	Specified elective	3	Specified elective	3
	<b>SEMESTER Total</b>	12	<b>SEMESTER Total</b>	12

**TOTAL CREDIT POINTS 48**

Semester 1 notes	Semester 2 notes
Please refer to the online Handbook for a list of specified and required units.	Please refer to the online Handbook for a list of specified and required units.

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 31/10/24.